



Dt: 29/11/2021

To,
THE PRINCIPAL,
V.S.R. Govt. Degree & P.G. College – Movva

REGN. No:

Y20COM 223001
Y20COM 223004
Y20COM 223006
Y20COM 223007
Y20COM 223010
Y20COM 223014
Y20COM 223016

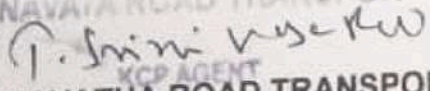
Name:

A. SAI SANDHYA
D. NAGA BHAVANI
G. VIJAYA RANI
G. ANEELA
M. OMKAR
P. NAGA DURGA PRASAD
V. SIVA SANKARA PRASAD

Sub:- Permission for Project work in area of – M.Com PROJECT WORK

Ref:- Letter from V.S.R. Govt. DEGREE & PG COLLEGE – MOVVA

With reference to the above letter, here with we grant permission to you to take up project work in area of NAVATHA ROAD TRANSPORT, KUCHIPUDI for M.Com in our Organization from 10-10-2021 to 29-11-2021.

For NAVATHA ROAD TRANSPORT

KCP AGENT

AUTHORISED SIGNATURE

A Study on
"SUSTAINABILITY" IN MARKETING (TRANSPORTATION) WITH
REFERENCE TO
NAVATA ROAD TRANSPORT PEDAPUDI BRANCH

A Project Report

*Submitted to Krishna University in partial fulfilment of the requirements for the award of Degree
of*

MASTER OF COMMERCE

SUBMITTED BY

A. SAI SANDHYA

Regd. No: Y20COM223001

Under the Esteemed guidance of

K. BRAHMA REDDY, M. Com., PGDBFM

Lecturer in Commerce



DEPARTMENT OF COMMERCE

V.S.R GOVT DEGREE & P G COLLEGE

(Affiliated to Krishna University – Machilipatnam)

Movva - 521135, Krishna district, A. P., India.

2021-2022



Navatha Road Transport

Dt: 29/11/2021

CERTIFICATE

Ref:- V.S.R. GOVT. DEGREE & P.G. COLLEGE - MOVVA

This is certify that the TRANSPORTATION being submitted by A.SAI SANDHYA (Y20COM223001) from V.S.R. GOVT. DEGREE & P.G. COLLEGE Fulfilment of requirement for the award of M.COM to KRISHNA UNIVERSITY.

It is a record of (6 weeks) internship work carried out by her, under at NAVATHA ROAD TRANSPORT, KUCHIPUDI the project duration i.e., from 10-10-2021 to 29-11-2021

Project: **MARKETING (TRANSPORTATION)**

During the project work her participation was found to be excellent, hardworking and well disciplined.

The result embodied in the project has not been submitted to any other university or institute for the award of any degree.

for NAVATHA ROAD TRANSPORT
P. Srinivasulu
KCP AGENT

For NAVATHA ROAD TRANSPORT

AUTHORISED SIGNATURE

A Study Project on
"Advertisements"
WITH REFERENCE TO
Abhinandana Media Services PVT .LTD
GUNTUR

A Project Report
*Submitted to Krishna University in partial fulfilment of
The requirements for the award of Degree of*

MASTER OF COMMERCE

SUBMITTED BY

P. MADHAVI

Regd .Non: Y20COM223012 (2020-2022)

Under the Esteemed guidance of

M.SUNI TEJA . P.G, PGDBFM

Lect. In Commerce



DEPARTMENT OF COMMERCE
V.S.R GOVT DEGREE&P.G COLLEGE
(Affiliated to Krishna university - Machilipatnam)
Movva - 521135, Krishna district, A.P , India .

2021-2022

DECLARATION

I P.MADHAVI hereby declare that this project namely A student on Human resource management on **Abhinandana Media Services PVT .LTD**

The project report is prepared by me the esteemed guidance of Mr M Suni Teja Lect in commerce Dept Of commerce Studies, in partial fulfilment of requirement for the award of the degree of Master of Commerce by Krishna University, Machilipatnam.

The findings of this report are based on then information collected by during the study period and that it has not been submitted to any other university for the award of degree.

Date :

Place : Movva

P.MADHAVI

(Reg No Y20COM223002)

A Study Project on
"Advertisements"

WITH REFERENCE TO
Abhinandana Media Services PVT .LTD
GUNTUR
A Project Report
Submitted to Krishna University in partial fulfilment of
The requirements for the award of Degree of

MASTER OF COMMERCE

SUBMITTED BY

P. MADHAVI

Regd .Non: Y20COM223012 (2020-2022)

Under the Esteemed guidance of

M.SUNI TEJA. P.G, PGDBFM

Lect. In Commerce



DEPARTMENT OF COMMERCE
V.S.R GOVT DEGREE&P.G COLLEGE
(Affiliated to Krishna university - Machilipatnam)
Movva - 521135, Krishna district, A.P, India.

2021-2022

INS

Credited Advertising Agency
Code No.11196



**Abhinandana
Media Services**

4-13-30, 2nd Floor, 1371, Arundel Park,
Opp. Rajendranagar Road, GUNTUR,
Ph: 0863 2354467, Mobile: 94914 54468 / 77 / 93
e-mail: abhinandana@gmail.com

Date:

Certificate

To whom it may concern

This is certify that P.Madhavi, (Regd. No. Y20COM223012) of V. S. R. Govt. Degree & P G College, Movva has successfully completed the project work on "A Study on Advertising in Abhinandan Media Services Pvt. Limited." From 10-10-2021 to 29-11-2021.

During the project work her participation was found to be excellent, hardworking and well disciplined.



H.O. # 2-11-3E, Ganesh Chowk, MIDAKUDOLE - 514 301, West Godavari District, A.P. Ph: 08813-22488, 22488, Mobile: 94914 24227 / 33 / 77 / 99

- # 6-3-1091/13 to 15, Flat No 305, Amrutha Villa Apts. Left Wing, Opp.Yashoda Hospital, Rajbhawan Road, Somajiguda, HYDERABAD-500012, Ph: 040 23324434, Mobile: 94914 84451/ 66 / 77 / 99 / 99
- # 27-10-301, Opp: Raghavath Park, Besant Road, Summer Complex, VISAKHAPATNAM Ph: 0866-2577758 / 59, Mobile: 94914 34455 / 56 / 77 / 99 / 99
- # 48-2-4, 1st Floor, Behind Ranga Talkies, Singapur, VISAKHAPATNAM - 16, Phone and Fax: 0901 2541899, Mobile: 94909 96448 / 49 / 50
- # 18-8-41/C, Flat No-505, 5th Floor, Sri Vignesh Towers, Tirumala By-Pass Road, Near Laxmi Mahal Corner, TIRUPATI, Ph: 0877-2222520, 94914 74460 / 77 / 88
- # 15/17, 1st floor, C/o Rajeswari Superspeciality Dental Hospital, Beside TALKON Telephone Bhavan, Brundabanam, Nellore Ph: 0851 2354488, 94914 74499 / 94915 74499
- # 34-061-067, Ground Floor, Beside Murthyvikasham English Medium School, Police Quarters Lane, Kurmool road, ONGOLE, Ph: 0835-2283436, Cell: 94914 54423 / 33
- Flat No 8-307, First Floor, Royal City, Opp East Railway Station, RAJAHMUNDRY Ph: 0883-2178822, Mobile: 94914 34456 / 94909 96454 / 55
- # 7-2-6, B-1, Lakshmi Gayathri Apartment, Ramana's Park, Nagaveni Rao Street, Kakinada-4. Ph: 0884-2344410, Mobile: 94914 54477
- # Shop No-7, Sundaravani Complex, Opp Reliance Super, BHIMAVARAM, Ph: 08816-229946, Mobile: 94909 96446 / 47
- # 20-1-58, P.P.Road, Opp: Rites High School, TANJAVUR, Ph: 08816 226072, Mobile: 94909 96445, 94914 60170
- Opp. Five Star, Ramana Pet, TAGERALLIQUDEM, Ph: 08818 224044, Mobile: 94909 96451

INS

Specialized Advertising Agency
Cable No. 11136



Abhinandana Media Services

H-6-13-26, 2nd Floor, 1123, Anandaji Pet,
Opp. Kalyanaram Road, KUNTHUR,
Ph: 0863-2344807, Mobile: 94934 34400 / 77 / 99
e-mail: abhinandanamsg@gmail.com

Date:

TO,
The Principal
V.S.R Govt. Degree & P.G College,
Movva.

Respected Madam,

Sub: Permission for Project Work in area - M.Com Project work.

Ref: Letter for V.S.R Govt. Degree & P.G College - Movva.

With reference to the above letter, we are pleased to convey that we are giving permission to the following students to take up the project work in our organisation i.e., Abhinandana Media Services Pvt. Ltd. Guntur from 10-10-2021 to 29-11-2021.

Reg.No	Name:	Reg.No	Name:
Y20COM223002	A. Anjana Devi	Y20COM223005	D. Bharath Kumar
Y20COM223008	G. Pradeep	Y20COM223011	M. Hemanth
Y20COM223012	P. Madhavi	Y20COM223013	P. Raju
Y20COM223017	V. Pavan Kumar		



H.O. # 2-11-11, Ganesh Chitra, NIGADIVOLE - 504 301, West Godavari District, A.P. Ph: 08812 272888, 224488, Mobile: 94934 34422 / 51 / 77 / 99

6-9-2091713 to 25, Flat No.305, Anurupa Villa Apts., left Wing, Opp. Sankhya Hospital, Kadhanas Road, Somajiguda, HYDERABAD-500023, Ph: 045-2336850, Mobile: 94934 34455 / 66 / 77 / 99 Ph
27-14-301, Opp - Rajawadey Park, Besant Road, Gurrnadi Complex, VISAKHAPATNAM - 16, Phone and Fax - 0891-2501405, Mobile: 94934 34455 / 66 / 77 / 99 Ph
48-24, 1st Floor, Behind Rama Tekies, Srinagar, VISAKHAPATNAM - 16, Phone and Fax - 0891-2501405, Mobile: 94934 34444 / 66 / 50
18-9-41/C, Flat No.505, 5th Floor, Sri Vignesh Towers, Tronada By-Pass Road, Near Leela Mahal Center, TIRUPATI, Ph : 0871 4222520, 94934 34466 / 77 / 88
15/37, 1st Floor, C/o Rajawadey Superspeciality Dental Hospital, Beside Tikana Telephone Shamen, Brundavanam, Nellore Ph : 0861 2354488, 94934 34499 / 94935 34499
14-061-067, Ground Floor, Beside Shambhikathen English Medium School, Police Quarters Line, Kurumal Road, CHIGOLE, Ph: 0859-2285430, Cell: 94934 34422 / 33
Flat No.9-107, 2nd floor, Royal City, Opp.Exit Railway Station, RAJAHMUNDRY Ph: 0883-2478222, Mobile: 94934 34466 / 54939 34454 / 51
7-2-6, B-1, Lakshmi Gaurahil Apartment, Ramappa Peta, Nagawara Rao Street, Kakimada-4, Ph : 0884-2344455, Mobile : 94934 34472
25-4-28, 2nd Floor, Ratha Subbarao Street, N.R.Pet, ELURU, Ph: 08812 234412, Mobile: 94934 34472 / 51
Ship No. 7, Gundlurani Complex, Opp.Aelance Super, BHRAMBARAJAM, Ph: 08816-233668, Mobile: 94934 34446 / 47
20-1-55, R.P.Road, Opp - Rishi High School, TANJAVUR Ph: 08815 276222, Mobile: 94934 34445, 94934 34470
Opp. Fire Station, Ramappa Pet, TADIPALLIGUDEM, Ph: 08819-224044, Mobile - 94934 34471